

Willy's Kitty Angels has been chosen by Especially for Pets in Medway to partner in their program called *Especially for Pets in the Community: The Adoption Initiative*.

Six years ago, Especially for Pets instituted a program called *Especially for Pets in the Community: The Adoption Initiative*. Especially for Pets has teamed up with local non-profits and rescue organizations to promote pets available for adoption as well as to raise awareness about the work being done in the rescue community. It is their ultimate goal to educate their customers about what the specific organizations do, to collect donations for their use and, ultimately to help the organizations to place homeless animals in permanent, loving homes. In 2010, they collected over \$8000 in product and donations for local non-profits as a result of this program.

Especially for Pets, an independent pet supply retailer with seven locations in Massachusetts, is committed to educating their customers and making a difference in their communities. Especially for Pets is dedicated to responsible pet care and their retail stores serve as venues for teaching and educating the public. As a company, they recognize their responsibility to contribute to the solution of the problem of homeless and abandoned animals.

You can visit their stores to check out their Adoption Boards to see photos of the pets available for adoption and/or pick up a copy of their 'Wish List' and make a donation to support the organizations of your choice. For more information, visit their website at www.especiallyforpets.com.